7614 173rd St SW Edmonds, WA 98026

TOM KROON

206.794.2131   tom@tallpaleandgeeky.com

www.tallpaleandgeeky.com

Employment

OblongPixel.com
January 2012 - Present

Co-Owner, Front-End Web Developer

Provide front-end web development, SEO consulting and content auditing for individuals, small businesses, and non-profits in the Seattle area.

Hearst Media Services (SeattlePI.com)
August 2010 - December 2011

SEO Specialist, Digital Media Coordinator

SEO specialist and front-end web developer for large digital marketing agency.
Clients included Northern Quest Casino, Whole Foods Market, National Guard, and Schick Shadel.

Web Projects

December 2012 - Ongoing
Epic Floors

epicconcretefloors.com
Role: UX and web design

March 2011 - May 2012
Lauren's Gemstone Jewelry

laurensgemstonejewelry.com
Role: UX and web design, hand-coded custom shopping cart system using PHP & MySQL

March 2013 - Ongoing
North Sound Services

northsoundservice.com
Role: Web design, Wordpress setup

July 2012 - January 2013
Doctors Express

Role: Social media marketing, Facebook Advertising

Education

2006-2010

BA in Informatics
University of Washington

Skills

Software

Notepad++, Fireworks, Illustartor, Inkscape, SEOMoz tools, Google Analytics, Google Adwords, WordPress, Joomla, Facebook Ads Manager

Languages

HTML5, CSS3, JavaScript, jQuery, PHP, MySQL

Interests

Reading web design articles, DIY projects, home brewing, board games. and anything to do with Joss Whedon.